

Board of Selectmen  
June 4, 2012

The **Board of Selectmen** held a regular meeting on Monday, June 4, 2012 in the Council Chambers, 3 Primrose Street, Newtown, CT. First Selectman Llodra called the meeting to order at 7:30 p.m.

**PRESENT:** E. Patricia Llodra, William F.L Rodgers, James Gaston, Sr.

**ALSO PRESENT:** Finance Director Robert Tait, Director of Public Works Fred Hurley, Chairman of Sustainable Energy Kathy Quinn, Co-Chairman of the Economic Development Commission Don Sharpe and Director of Economic & Community Development Elizabeth Stocker, fourteen members of the public and two members of the press.

**VOTER COMMENTS:** none.

**ACCEPTANCE OF MINUTES:** Selectmen Rodgers moved to accept the minutes of May 21, 2012. Selectman Gaston seconded. All in favor.

**COMMUNICATIONS:** A letter was received from HERRA praising the municipal volunteers and workers who went above and beyond to service residents at the recent household hazardous waste collection event when the vendor failed to show up on time. The Town of Newtown has received a \$200,000 Brownfields Clean up grant for Fairfield Hills from the federal government; the town submitted an outstanding grant proposal.

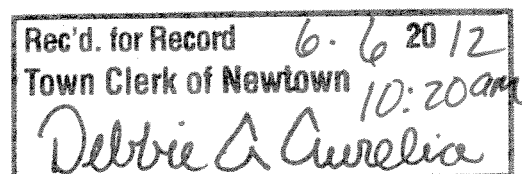
**FINANCE DIRECTORS REPORT:** none.

**ADD TO THE AGENDA:** Selectman Rodgers moved to add a transfer relative to referenda funds, for discussion and possible action, as #9 under New Business. Selectman Gaston seconded. All in favor.

**UNFINISHED BUSINESS:**

**Discussion and possible action:**

- 1. Implementation Plan – Plan of Conservation and Development:** this item will be on the August 6 agenda.
- 2. Tick Borne Disease Action Committee – next steps:** this item will be carried to the June 18 meeting.
- 3. Hook & Ladder:** this item will be carried to the August 6 meeting.
- 4. Hawleyville Sewers:** Mr. Hurley said the Tax Assessor, Tax Collector, Land Use, Health and the Water & Sewer Authority all helped to provide information to this proposal (Att. A & B). This first step looks into what the potential revenue is now under existing conditions. Mr. Hurley is comfortable that today there is about \$3.5 million worth of benefit assessment. Currently there are a number of large tracks of acreage that are zoned residential. There is tremendous potential of other properties that are not addressed in this baseline. Part of the next steps is to have Planning & Zoning and the Economic Development Commission define changes to make development more likely and a benefit to the Town. The cost estimate is \$5 million. Mr. Sharpe, co-chair of the Economic Development Commission said that the EDC knows both the limitations and the possibilities and believes that \$5 million into the sewer system will eventually pay for itself. Also, potential developers would look kindly on the project and it would have a positive effect on advertising. This topic will continue to be addressed at the August 6 meeting.
- 5. Animal Welfare Ad Hoc Committee Language:** Selectman Rodgers move to adopt the policy statement dated June 4, 2012 (Att. C) and the appointment of primary Animal Welfare Ad Hoc Committee members Jen Cramer, Adria Henderson, Mary Gaudet-Wilson, Frank McCluskey and Robin Olson and alternate members Joy Brewster and Eugene Rosen. Selectman Gaston seconded. All in favor.



**NEW BUSINESS:**

**Discussion and possible action:**

**1. Sustainable Energy Presentation relative to Energy Conservation Programs:** Kathy Quinn asked for a letter of commitment from the town to get the word out to residents about the program; Northeast Utilities will help with the mailing. Diana McCarthy-Bercury, program administrator for the energy efficiency fund clean energy community program explained the program is designed to help communities approach their energy goals (Att. D). The state program encourages towns to reduce their energy use by 20% by 2018. The town accrues points through residential and municipal participation in the programs; from the points the town can achieve two \$10,000 Bright Idea grants per fiscal year. The Home Energy Solutions program assesses your home for \$75 per home. They will switch out up to 25 light bulbs, install low flow shower head, weatherization strips around doors, seal leaks in attics and install thermostats. The average house receives about \$750 worth of work for the \$75 co-pay. There is also an income eligible program for those that cannot afford the \$75 co-pay. There was discussion about HES vendors donating to the fuel bank as part of the program. The Bright Ideas grant cannot be used to purchase renewable energy but can be used for anything energy related such as a light bulb swap, donating to the Sustainable Commission for outreach, subsidizing a lighting project or doing an energy audit on a municipal building, to name a few. There are also programs available for small and large businesses. First Selectman Llodra said it is likely this will be sent back to the Sustainable Energy Commission in terms of researching vendors, looking at the successes, issues or problems in other communities and the vetting out of what the program can bring to this community. She asked them to then bring back a specific recommendation to the Board of Selectman. Selectman Rodgers said the board may authorize the Sustainable Energy Commission to send a letter out on their letter head saying he has less of a problem with a town agency devoted to a specific purpose sending out a letter than the Board of Selectmen.

**2. Solar Power Agreement:** Mr. Hurley spoke of the reverse auction relative to the Middle School Photo Voltaic Solar Project. The contract is fifteen years; there will be a modest, but almost guaranteed, savings from our current cost with no investment or expense to the town. There will be two modifications to the MOU. Gino Faiella and the Public Building and Site Commission have been involved in this process. Selectman Rodgers moved that the Board of Selectmen authorize the First Selectman to enter into any Altus Agreement that incorporates the changes discussed at this meeting (termination payment and /or obligation to remove the equipment and no bump up to 8cents) without the necessity of bringing it back to the full board. Selectman Gaston seconded. All in favor.

**3. Resolution to accept trusts to benefit animals in Newtown:** Mr. Tait explained that there needs to be a resolution any time a new fund is created specifying the purpose of the fund. There will be two special revenue funds for a special purpose in the case of the animal welfare trusts. These resolutions also go to the Legislative Council. Selectman Gaston moved the resolution: RESOLVED that: the Town accept two gifts; one from the Estate of Hazel Bouchard in the amount of approximately \$200,000, and one from The Frances E. Hair Charitable Remainder Trust in the amount of \$957,216 (\$785,848 to be used to fund the construction of the Newtown Animal Control Facility, and \$171,368 for the Newtown Dog Park); said amounts to be placed in a Special Revenue Fund to be entitled "Animal Control Facility/Dog Park Fund." Selectman Rodgers seconded. All in favor. Selectman Rodgers moved the resolution: FURTHER RESOLVED that: the Town accept a gift from The Frances E. Hair Charitable Remainder Trust in the amount of \$1,385,000, said amount to be used in accordance with an agreement to be entered into between the Town and the Trustee of The Frances E. Hair Charitable Remainder Trust, said amount to be placed in a Special Revenue Funds to be entitled "The V.G. Hair and Frances E. Hair Fund". Selectman Gaston seconded. All in favor.

**4. Driveway Bond Acceptance:** Selectman Rodgers moved the release of the driveway bond for Raymond Corbo in the amount of \$1,000 for The Old Road M19, B6, L8.1B. Selectman Gaston seconded. All in favor. Selectman Gaston moved the release of the driveway bond for Bruce Hoag in the amount of \$1,000 for Holmes Farm Road, M32, B3, L1.18. Selectman Rodgers seconded. All in favor.

5. **Tax Refunds:** Selectman Rodgers moved the May Tax Refunds, No 15, 2011-2012 in the amount of \$3,949.46. Selectman Gaston seconded. All in favor.
6. **Tax Abatements:** Selectman Gaston moved the Tax Abatements June 2012 in the amount of \$29,645.97. Selectman Rodgers seconded. All in favor.
7. **Appointments/Reappointments:** Selectman Gaston moved the appointment of Kelley Michael (U), 174 Hattertown Road to the Hattertown Historic District for a term to expire June 30, 2016. Selectman Rodgers seconded. All in favor.
8. **Summer Meeting Schedule:** Selectman Gaston moved the summer meeting schedule to include regular meetings to be held on July 2 and August 6. The July 16 and August 20 meetings will not be held. Special meetings will be held if necessary. Selectman Rodgers seconded. All in favor.
9. **Transfer:** Selectman Rodgers moved the \$14,400 transfer from 01570-2000 Contingency to 01180-1005 Referenda. Selectman Gaston seconded. All in favor.

**ANNOUNCEMENTS:** none.

**ADJOURNMENT:** Having no further business the Board of Selectmen adjourned their regular meeting at 9:10.m.

  
Susan Marcinek, Clerk

- Att. A: Hawleyville Sewer Development Overview – 2012 (5 pages)
- Att. B: EDC Position Statement: Hawleyville Sewer Extension
- Att. C: Animal Welfare Ad Hoc Committee language
- Att. D: CT Clean Energy Communities Program (2 pages)



## TOWN OF NEWTOWN PUBLIC WORKS DEPARTMENT

### Hawleyville Sewer Development Overview - 2012

The following report is the first step in a multiple step process to analyze the impact of sewers in the Hawleyville area and to determine an appropriate course of action. This initial analysis identifies the baseline of current conditions. It calculates the potential revenue from levying a sewer benefit assessment on all properties in the project area based on their current assessed value. It provides a preliminary project cost estimate that assumes the entire project area receives sewers without investigating alternates as separate projects. Alternate analysis will be part of the next step.

#### Estimating Method of Potential Current Revenue

The existing project area has four types of property that could receive a benefit assessment for the installation of sewers. The multipliers or values to estimate the baseline revenue potential before any additional development occurs assumes that all properties within the project area would be assessed and required to connect to the existing and extended sewer system. Because the assessment would be mandatory it is assumed that it would be financed and billed over 20 years as is the central sewer system.

The four types of properties and their multipliers are vacant commercial property (16% increase), current assessed commercial property (13% increase), residential units (\$13,000 per unit) and trailer park residential pads (\$8,000 per pad). Each of these values was developed from their own analysis.

The commercial vacant land and the current assessed commercial property multipliers were developed by taking the previous benefit assessments from the central district and analyzing the percentage increase in benefit before and after the installation of sewers. The data is historical but by applying it to current assessed values we calculate current income potential adjusted for real market values.

In general, vacant commercial property had its existing assessed value increase by 16% from the introduction of sewers before development occurred. The benefit assessment was the same 16%. The hundreds of developed commercial properties had their existing assessed values increased by 10%-16% for an average increase for all types of developed commercial property of 13%

The multiplier for a residential unit has been pegged at \$13,000 per unit. This is a blended rate of the different types of residential units ranging from age restricted to single family dwellings. The average value reflects market conditions over the past five years and estimates that have come from professional appraisals.

Finally, the estimate for the multiplier for trailer park pads is based on an actual Newtown sewer benefit assessment for a trailer park. The average benefit assessment for a trailer park pad is \$8,000 per unit. While this is a dated estimate, the base line assumptions in the professional appraisal that set this rate are virtually identical to the current appraised values for the trailer park in Hawleyville.

What is not included at this time in this analysis is any of the previous revenue for either the Liberty age-restricted residential units or any of the paid assessment, bankruptcy settlement or sale monies for the Homestead project area. These revenues will come back in a later analysis that will include overall treatment capacity and collection capital expenditures with Danbury and Bethel; completed and projected design and construction costs; overall financing costs; existing and projected operating expenses and potential regulatory impacts. This fuller, more global view will be completed after the various “what if” options suggested by the various participating agencies and boards have been analyzed.

#### Revenue Summary – Current Existing Conditions

Commercial Vacant Land		
Assessed Value of \$5,094,963 x 16%	=	\$815,194
Commercial Developed Property		
Assessed Value of \$15,059,875 x 13%	=	\$1,957,776
Residential Units		
40 Units x \$13,000 per unit	=	\$520,000
Trailer Park Pads		
25 Pads x \$8,000 per pad	=	\$200,000
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Total Potential Current		
Benefit Assessment	=	\$3,492,970

The rounded revenue estimate is \$3,500,000. It is only based on what the estimated sewer benefit assessment would be on existing properties as currently utilized and developed within the designated Hawleyville project area.

## Estimated Project Costs For Full Sewers

Primary project development costs are design, construction and finance. The basic conceptualization and overview expenses are borne internally by the Town. Design costs are typically run 10-12% on a project of this size and complexity which would require a budget number of \$500,000+. Depending on phasing and to what extent the Town could provide oversight, most if not all of the onsite inspection and representation would be included in the design estimate. Actual construction costs will depend on how much and what type of pipe as well as underground conditions of rock ledge or excessive water conditions. We have completed a sewer contract in the project area as well as a pump station. We used this direct experience with the various revised cost estimates from our engineering consultant, to provide this cost estimate.

The project is defined as follows: continue east on Route 6 (Mt. Pleasant) from the existing pump station at 166 Mt. Pleasant to the areas around the intersection with Whipporwill Lane and go north to include Hawleyville Road up to but not past I-84. For the purposes of this analysis, it is assumed that the entire project area will have access to sewers by gravity or grinder pump; at least one full service pump station will be constructed and that the existing pump station will be modified to handle the entire project area. Traveling east from the existing pump station at 166 Mt. Pleasant, the system will collect sewage by gravity flowing west back to the existing station from a point just east of Taunton Lane. From this point continuing along Mt. Pleasant (Route 6) sewage will flow east by gravity to the new pump station near the intersection of routes 6 and 25. Sewage traveling west back down route 6/25 would be by gravity to the new pump house with some connections by low pressure sewer (grinder pumps). Sewage on Hawleyville would travel both by gravity and low pressure sewers depending on the final location of the new pump station.

The new pump station and any possible modifications to the existing pump station will cost \$550,000 and \$250,000 respectively for a total of \$800,000. These costs have been fairly constant with our various projects. The piping is a combination of 12,000 LF of 8" gravity at \$145/LF for \$1,740,000 and 3,000 LF of 4" forced main at \$165/LF for \$495,000. These basic costs total \$3,035,000. However, when the unknown of underground rock and the cost of paving on state roads is added the real total will be closer to \$4 million, plus design and financing. The only capitalized finance expense would be short term construction interest prior to long term or permanent financing. At 2.5% for two (2) years that would add \$225,000 to project costs.

### Gross Project Cost Summary

Design	\$500,000
Construction	\$4,000,000
Finance	\$225,000
Contingency	\$275,000
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Total	\$5,000,000

What does this mean? Is there financial sense in going forward?

The apparent negative difference between \$3.5 Million in available sewer benefit assessments and possible \$5 Million in project cost is just that, “apparent”. These ratios are equivalent to the project ratios of the central sewer district project where sewer benefit assessments only paid a portion of the actual costs. The balance was paid by Federal grants and loans; State contributions and Local tax contributions. Although the central district was a pollution abatement project, introduction of sewers sparked \$100 Million in new development with the attendant property tax benefit to the Town. Sewers do promote economic activity even if that was not their intent.

With respect to Hawleyville, the additional economic activity that occurred in the central district also happened here. The Homestead’s Development was the reason to build the line from Bethel and a pump station. But, the added economic activity that occurred at the Liberty restricted age housing project almost doubled the overall project revenue although it had not been part of the original analysis.

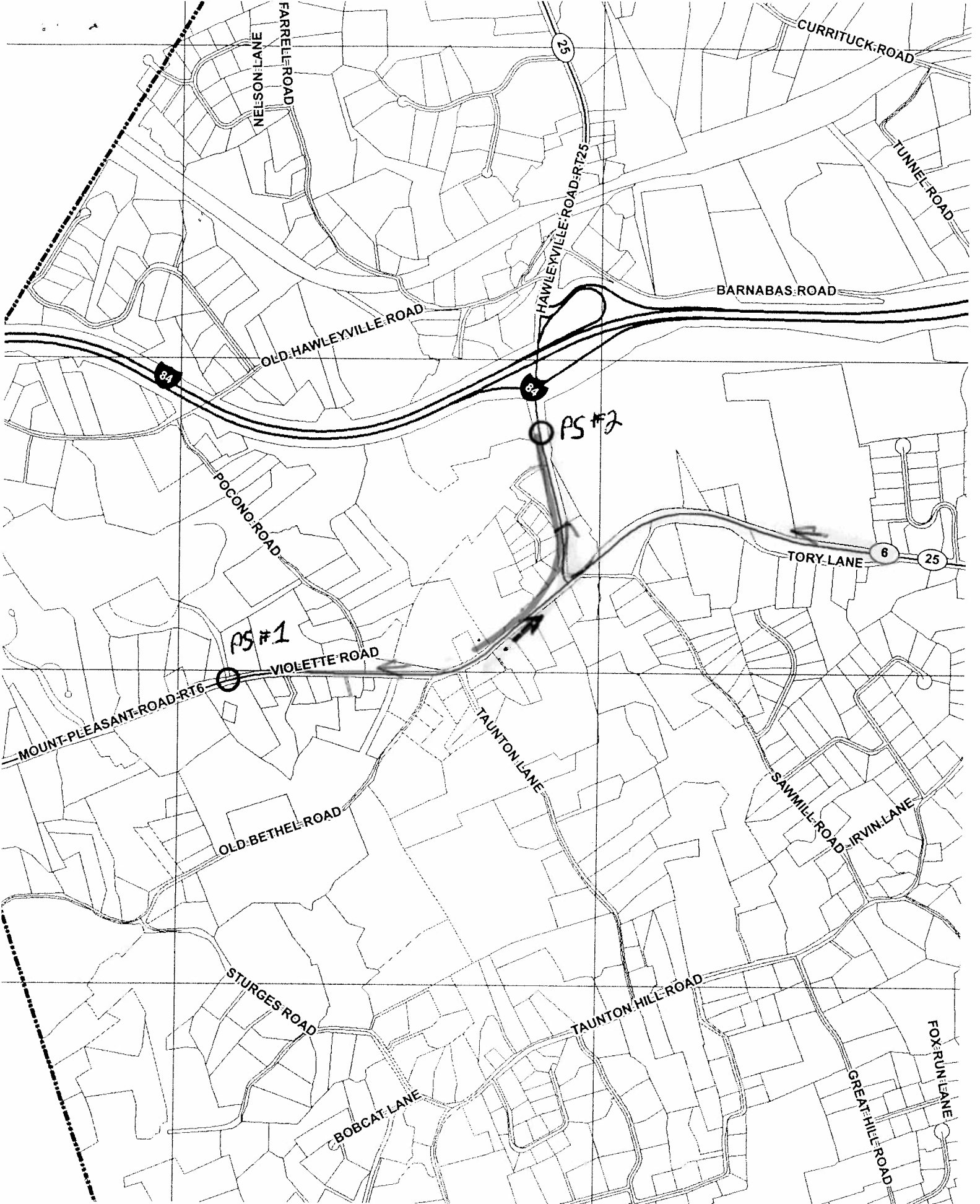
There are three large undeveloped tracts in Hawleyville. The land alone provides a benefit assessment potential of \$800,000. Any development on any one of these tracts would close some or all of the initial projected gap between benefit assessment revenue and project cost. Moreover, there has been no analysis yet of the property tax benefits. The answer to the question at the top of this paragraph would appear to be “yes”.

### The Next Step!

We have definite ideas from the Economic Commission and the Planning & Zoning Commission on how to go forward and what we might change to make development more likely and a benefit to the Town. We should start to analyze each of these ideas, suggestions and options for cost and benefit. A zone change might increase the utilization value of a parcel from \$500,000 in development to \$5,000,000.

Part of this next step would take each idea and work up very detailed information on actual cost and the supporting revenue for each part of the project area. For example, only a gravity collection system is needed between Taunton Lane and the existing pump station. The potential existing benefit revenue may be sufficient to carry that piece of the overall project by itself. This is one of many questions.

Finally, after we have put the pieces together, the final step would be development of the action plan that identifies how to finance and execute the entire project.



FARRELE ROAD  
NELSON LANE  
ENGLINOSTEN

CURRITUCK ROAD

TUNNEL ROAD

BARNABAS ROAD

OLD HAWLEYVILLE ROAD

HAWLEYVILLE ROAD - RT 25

84

84

PS #2

POCONO ROAD

TORY LANE

6

25

PS #1

VIOLETTE ROAD

MOUNT PLEASANT ROAD - RT 6

TAUNTON LANE

OLD BETHEL ROAD

SAWMILL ROAD

IRVIN LANE

STURGES ROAD

TAUNTON HILL ROAD

BOBCAT LANE

GREAT HILL ROAD

FOX RUN LANE





## EDC POSITION STATEMENT: HAWLEYVILLE SEWER EXTENSION

**Issue:** Should the Town of Newtown continue to seek \$5,000,000 of bonding and/or other proceeds to: (a) complete the expansion and extension of the sewer system in the I84/Exit 9 area (the "Project") ; and (b) more fully realize the benefits from the \$2,000,000 previously invested by the Town of Newtown in this Project?

**Recommendation:** Yes

**Predicate:** The implementation and completion of the Project will:

- (a) enhance the value of the contiguous and surrounding real property ("Benefitted Land");
- (b) increase the likelihood of the contemporaneous development of the Benefitted Land;
- (c) increase both the value of the Grand List and the real estate tax revenues derived from the Benefitted Land; and
- (d) ultimately be a cash neutral event as the cost of the Project can be recovered, over time, through connection and use fees and assessments.

### A. History

In the 1990s the Newtown Economic Development Commission (EDC) submitted to the Newtown Legislative Council a request to approach the Danbury/Bethel sewer commissions with a request that they consider the enlargement of their expansion project along Route 6/25 to the Newtown Town Line so as to facilitate future Newtown Industrial-Commercial Development along this Newtown corridor to Exit 9.

In 1993, a Mt Auburn Associates Report stated, "The site ("Benefitted Land") has excellent access and can be easily served by natural gas and electricity. However, it needs sewer. Newtown and Bethel have struck an agreement to expand Bethel's transmission line to accommodate flow from Newtown. Newtown is currently negotiating with Danbury to send sewage to the Danbury plant." (Parenthesis added)

The Town of Newtown appropriated the required \$2 million-plus to the Danbury/Bethel authority to increase the size of piping mains and add capacity to the proposed pumping stations and Danbury Sewer Plant processing capability. The Town has yet to reap a substantial benefit from this investment.

It is clear that the absence of constructed and functioning sewer facilities to the Benefitted Land has impeded, and will continue to impede, the development of the Benefitted Land and the corresponding growth of real estate tax revenues.

## **B. Zoning**

The Benefitted Land is presently zoned M-2A.

“The Purpose and Intent of M-2A Zone is to provide for significant economic development activities without adversely impacting the basic character of the surrounding neighborhoods or overburdening the natural or overbuilt environment. It is intended that the land in the district will be developed as a cohesive unit where the development of any parcel will complement the district as a whole.”

The Benefitted Land includes the following major undeveloped land tracts on Hawleyville and Mount Pleasant Roads:

#10 - 103 Acres

# 90 - 32 Acres

In addition, there are several other properties along Mount Pleasant Road that have received town land-use approvals and/or are in the planning stages before construction.

From the perspective of the EDC, the development of the Benefitted Land is critical to achieving the stated goal of increasing the tax base during the next five years through industrial/commercial tax revenues so as to reduce the tax burden on the present residential taxpayer.

## **C. Status of the Project**

A section of the Newtown Sewer transmission system (forming a part of the Project) has been extended and is active along Route 6 to service existing, failing septic systems and/or large commercial/ industrial developments such as Liberty and Homesteads. The anticipated cost of completing the Project (including the installation of pumping stations is estimated at \$5,000,000.

## **D. Adverse Factors**

The ability of the Town to complete the Project is adversely affected by the following factors:

- (a) General economic conditions which inhibit construction of both residential and commercial facilities in general and specifically in development areas where sewer facilities are promised but are not currently in place;
- (b) Limitations on the Town's bonding abilities adopted by the Board of Finance which will effectively preclude \$5 million of bonding for the Project prior to the sale and/or development of the subject property;
- (c) Absence (initially and until the subject property is developed) of directly derived income (hook up, assessment and annual sewer fees) to support the repayment of bonding or other funds utilized to fund the construction of the Project; and

-- (d) Zoning which does not encourage both commercial and multifamily age restricted construction of sufficient amounts so that fees derived from sewer connection and utilization will support the repayment of the bonds or other sources of funds so that the real estate taxes derived from the improved property will truly be "incremental income" to the Town.

### **E. Financing Alternatives**

While, as indicated above, the availability of bonding proceeds may be precluded prior to 2015/16, the Town should consider alternative and/or additional funding alternatives including:

-- (a) Explore a previously issued pledge of state support. "State would participate in the extension of the Bethel system if and when a Significant Business purchased a sizeable M-2A Site," former First Selectman Herbert Rosenthal said recently. In addition, current research shows that such state investment is still possible, given the state administration's focus on supporting economic development.

-- (b) Induce the present owners of larger parcels to incur the cost of bringing the Project to their land in exchange for real estate tax abatements and revenue participation both from subsequent development of their land by third parties and/or owners of other parcels of Benefitted Land;

-- (c) Investigate the possibility of creating a sewer authority or district with respect to the Benefitted Land having authority to issue special purpose bonds (with proceeds allocable exclusively to the Project) repayable solely by sewer revenues, to the extent the same can be implemented without adversely affecting the Town's other bonding activities or ratings.

### **F. Conclusion**

The Town should vigorously pursue the financing and construction of the Project at the earliest possible moment so as to maximize the development and value of the Benefitted Land, the Town's return on its initial \$2,000,000 investment and the real estate revenues to be derived from such value-enhanced property. Unlike many of the Town's activities, this investment in infrastructure can be self funding over time and in fact be "profitable".

**Discussed by the Economic Development Commission at a special meeting 5/29/12**

*As provided in Newtown's Charter provision 4-01 (e), the Board of Selectmen by resolution do authorize the First Selectman to appoint an advisory group known as the Animal Control Advisory Board.*

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The purpose of the Advisory Board is to provide support and guidance to the Municipal Animal Control Officer and the Assistant Control Officer upon the request of the Officers or of the Board of Selectmen, or upon the Advisory Board's own initiative, in the implementation of the animal control policies and practices and to promote program development.

This group is comprised of five persons, residents and voters in Newtown, appointed by the First Selectman as authorized by the Board of Selectmen. The Animal Control Advisory Board is advisory in nature and does not possess decision-making authority regarding any fiscal, personnel or procedural matters related to the control facility.

The organization of the Board, in terms of positions and roles, is to be self-determined, as is their meeting schedule. The Board will include the Municipal Animal Control Officer and the Assistant Animal Control Officer in any and all meetings or other Board sessions.

The First Selectman and/or Board of Selectmen may, from time to time, solicit an update from the Advisory Board members.

*Note: It is to be understood that this Advisory Board has no decision-making role regarding the Animal Welfare Policy. Implementation of the Animal Welfare Policy is under the jurisdiction of the persons in positions specifically named in the policy text.*

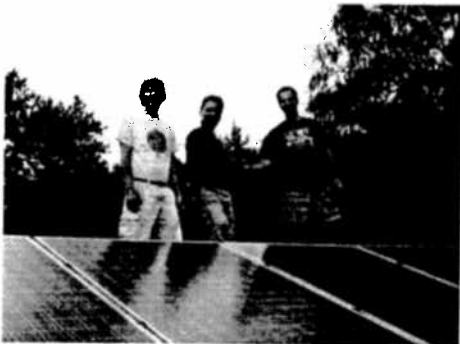
Approved by Board of Selectmen June 4, 2012

# Connecticut Clean Energy Communities Program

PUTTING THE PIECES OF THE ENERGY PUZZLE TOGETHER  
FOR YOUR COMMUNITY.

The Connecticut Clean Energy Communities Program (Communities Program) is a new and improved program offered jointly by the Clean Energy Finance and Investment Authority (CEFIA) and the Connecticut Energy Efficiency Fund in partnership with municipal governments, businesses, institutions, organizations and residents. Its purpose is to encourage communities to become more energy efficient and increase their support for clean, renewable energy.

The Communities Program provides qualified cities and towns with performance-based incentives that include free clean energy systems from CEFIA and "Bright Idea Grants" that can be used for energy-saving projects from the Energy Efficiency Fund.



**CLEAN ENERGY**  
FINANCE AND INVESTMENT AUTHORITY



**CONNECTICUT**  
ENERGY EFFICIENCY FUND

[www.CTEnergyInfo.com](http://www.CTEnergyInfo.com)

For more information, visit:  
[ctcleanenergy.com/communities](http://ctcleanenergy.com/communities)

# How Do You Qualify? It's Easy as 1-2-3

To earn the designation of a Connecticut Clean Energy Community, your city or town must meet the following requirements:

<b>STEP 1</b>	Make a Municipal Pledge to reduce municipal building energy consumption 20% from baseline levels by 2018. We will help your town develop a Municipal Action Plan (MAP) and perform energy benchmarking using free EPA software in order to meet the reduction targets.
<b>STEP 2</b>	Make a Municipal Clean Energy Pledge to support 20% renewable energy by 2018. We will help your town develop a strategy to meet the voluntary renewable energy targets.
<b>STEP 3</b>	Earn points for community support of energy efficiency and clean energy.

## Clean Energy Track

Communities earn points when:

- Residents, businesses and municipalities install renewable energy systems.
- Residents and businesses sign-up for CTCleanEnergyOptions program or other approved Renewable Energy Credit products.
- Large local businesses or institutions purchase Green-e certified Renewable Energy Credits.
- A regional school district recruits 100 sign-ups.



## Energy Efficiency Track

Communities earn points when:

- 1% of households participate in Residential programs (6 points).
- 1% of households redeem rebates for energy-efficient technologies (8 points).
- 1% of Commercial or municipal entities' participate in Business and Municipal programs (4 points).
- Community hosts or promotes special energy conservation projects (1-10 points).

## Incentives

- **Clean Energy Track:** For every 100 points, a 1kW clean energy system is earned (special opportunities exist for small towns and regional school districts).
- **Energy Efficiency Track:** For every 100 points, a Bright Ideas Grant of \$5,000-15,000 is earned.
- **Additional Incentives:** Bonus rewards available for municipalities that achieve certain milestones including qualification as an EPA Green Power Community.

### Clean Energy Track Contacts:

CEFIA: Bob Wall, [Bob.Wall@ctcleanenergy.com](mailto:Bob.Wall@ctcleanenergy.com) or Robert Schmitt, [Robert.Schmitt@ctcleanenergy.com](mailto:Robert.Schmitt@ctcleanenergy.com)

### Energy Efficiency Track Contacts:

CL&P/Yankee Gas: Diana McCarthy-Bercury, [mccard@nu.com](mailto:mccard@nu.com) or Rebecca Meyer, [rebecca.meyer@nu.com](mailto:rebecca.meyer@nu.com)

United Illuminating: Sheri Borrelli, [sheri.borrelli@uinet.com](mailto:sheri.borrelli@uinet.com)